TaylorMade/Adidas Golf Company, headquartered in Carlsbad, is one of the most renowned names in golf equipment. It is also one of the most enthusiastically public spirited companies in the area, as they demonstrated at New Haven one amazing day in early March.

On the morning of March 12th, 185 employees from TaylorMade descended on the main New Haven campus to assist with not just a renovation, but a true transformation. For TaylorMade, it was the Service Department’s 2010 Service Kick-off. For New Haven, it was some combination of magic and miracle.

“What happened that day was just amazing,” said Doreen Quinn, New Haven’s Chief Executive Officer. “It wasn’t only the physical work that was done, though that was immense. It was about the emotional energy and sense of giving that was behind all the work.”

The TaylorMade contributors felt the same way. “It was a day that will never be forgotten,” said TaylorMade’s Kathy Loberg, Senior Director of U.S. Services, who led the golf company’s team. “Every single person walked away with a sense of connection to New Haven. TaylorMade Golf feels that Friday was much more of a success than we ever expected.”

Though it was a day of heavy physical labor, everyone came away knowing clearly that it was really a day about people—the helped and the helpers alike. New Haven’s boys worked side-by-side with the TaylorMade volunteers, learning many valuable skills and the value and importance of giving back to one’s community.

From 9 in the morning until 4 that afternoon, an enthusiastic and capable corps of TaylorMade employees showed remarkable dedication, knowledge, and commitment as they tackled more than a dozen major projects including landscaping and hardscaping, deck rebuilding, painting and staining furniture and houses, building and staining fences and picnic tables and resetting our flagpole.

That would be enough to make mere mortals tired, but the TaylorMade people were powered by enthusiasm and never flagged in their efforts—except perhaps when putting up the new flags on the new flagpole!

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“Expect the unexpected” is the motto of anyone who’s done construction, especially renovation. We found out why with the recent renovation of Teen House.

Renovation began in March with demolition, which revealed all sorts of surprises, none of them in our favor. There was a low ceiling to be fixed, and a “surprise” doorway that was rapidly made part of the plan, just as though we’d planned it.

It was quite a job, but it was done in style. We got by with a lot of help from our friends, as well as our Friends. Traci Vincent, manager of the Oceanside Home Depot and Sherry Caraway of the Home Depot Foundation, Western Division arranged for a whopping $15,000 Home Depot gift card. Thanks to Crista McClure-Swan for seeing it through. In addition to $5,000 donated by the Friends of New Haven, we had many contractor and supplier friends whose generous assistance helped make this project possible. Among them were some rather remarkable contractors, all of whom we recommend to you as people who are careful, competent and caring, and worthy of your support if you’re undertaking a project now or in the future.

These very special contractors were:

Tim Wynne, superintendent. Tim is amazing with the boys and is achieving his goal of changing at least one of these boys’ lives. Tim has become known as The Motivator! Tim would be great as an owner/builder consultant. (760) 547-4035

Darrell and Doug Brown, drywall tape/texture. We’re stuck on Darrell and Doug. Great attitude! Great job. (760) 271-8101

Chris Collins and Andrew Regnier, drywall installation. Wall to wall work. Isabel knows how to pick ‘em! What great guys! (760) 643-7391

Bennett Craker, Electrician, 760-716-1247 helped dismantle electrical fixtures and may help install new fixtures.

Patrick Dunn, 760-586-3579 and his crew prepped the exterior stucco for replacement windows and will do final stucco repair within the next two weeks.

Nathan Holland of Evans Woodworking Inc., (760) 752-1088, donated kitchen cabinet design.

Brian Kreft, roofer. Brian is on top of the situation at all times. (760) 801-4842

Tashi Maldonado, HD Supply. Not only has Tashi arranged a $2,500 donation for this project, but she has arranged for donations of the doors and door hardware. She has also contributed multiple days of volunteer labor with her daughter Anastasia and son Sebastian. Amazing!

Jeff Ogletree, painter. Jeff will be painting masterpieces for us. (760) 622-5014

Pat Pinamonti, electrician. He’s a joule, and he certainly has our volt. Pat is wonderful to work with. (760) 583-2572

Jack Porter, framer. If you want to get framed, Jack’s got the wood and the knowledge. (760) 277-8171.

Robb Scheele. Vista Wine Cellars. (760) 533-0951. Robb has a wine cellar business, but is a carpenter by trade. He has managed to secure about $1,000 worth of donated materials and labor for the kitchen cabinets!

Kelly Tierney, and Stewart Sparks of S J S Home Improvement (760) 803-5148 provided

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Trade Tech continues to build both its reputation and a variety of projects.

Continuing an important school tradition, a recent Saturday found the freshmen and sophomores gathered to clean up and landscape a long stretch of Business Park Drive. Tools and energy in hand, they spent the day contributing to their community. The day’s final project was deconstruction—of a pizza!

On March 18, the school held its Presentation Night for parents. Students had an opportunity to display their skills, and they showed there’s a lot of talent at Tech. Small teams of freshmen and sophomores were challenged to design and build a GreenBuild project, and explain the math and science principles embodied in their efforts.

The results were remarkable, and included solar powered radio controlled cars, scale models of houses built from blueprints and powered by solar, water reclamation models, recycling structures and much more including a prototype of the greenhouses students will be building during the fourth quarter.

The greenhouses will be built on campus, so parents and community members will be able to watch the projects progress.

In autoCAD class, student-engineers are finishing up their cube projects, which have taught them the fundamentals of conceptual design, piece by piece. They will finish the year by designing all the components of a locomotive engine and then assembling each component into a three-dimensional working model.

Trade Tech is unique in its dual emphasis on academics and practical trade skills. Every Trade Tech student receives four hours a week of classroom instruction in math, English, social studies, science, construction concepts and computer-assisted design. This is complemented by two-and-a-half hours a week of physical education activities, and seven hours a week (and sometimes much more) of project time. Tenth grade students recently took the California State Exit Exams in math and language arts, and ninth graders took their fitness assessment. All students took the California Standardized Testing and Reporting (STAR) exam in May.

Many Trade Tech students recently got a taste of the future when industry partner Associated Builders and Contractors (ABC) hosted them on a field trip to a national competition for building trades apprentices. Groups of tradespersons from around the country were assigned the task of designing and constructing a complex project within a fixed time. The display of talent and creativity left quite an impression.

To learn more about North County Trade Tech High, visit their website at www.tradetechhigh.org.
“Going green” is about construction, not color. Building buildings that are energy efficient and have minimal impact on the environment is a huge growth industry. It’s an industry in which we’ll soon be able to give New Haven residents a head start thanks to a recent $16,295 grant from Las Patronas, a San Diego region philanthropic landmark noted for its dedication to local support and its all-volunteer staff.

The grant will be used to help develop our GreenBuilding Lab, equipped with a tool locker and tools, a solar energy power lab, an electricity/electronics lab, and a Green Construction Lab that will assist New Haven students in discovering environmentally responsible and sustainable construction techniques.

The labs are multipurpose classrooms that provide a hands-on experience at using science, math, logic, reading, technology, physics, and a wide variety of other academic skills while fostering cooperation, team building, and leadership capabilities that will lead to success.

Las Patronas is a philanthropic organization with a long history of giving. Since its inception in 1946, Las Patronas has donated more than $13 million to nearly 1,000 charitable institutions in the San Diego area.

In response to urgent needs in San Diego County that “slip through the cracks,” Las Patronas conducts on-site visits as part of its overall grants process. Grant requests are then reviewed not only by the grants committee, but by the entire membership.

The goal of their giving, says Las Patronas, is to “create meaningful connections that make San Diego a better place to live for everyone.” With their contribution to the New Haven green building career technical education program, Las Patronas fulfilled their mission while helping us fulfill ours.

Golf “Fore” a Purpose

Thanks to New Haven Board Chairman Donn Bleau, eight New Haven boys are now learning that golf has a lot to teach them about life.

Early this year, Don connected New Haven to Phil Machamer, who is the golf pro at Lomas Santa Fe. Phil, who’d previously worked with a group of inner city boys, generously agreed to make a gift of his time and talent by providing six lessons for eight of our residents.

Little did anyone know how much there was to learn, and not all of it about fores and scores.

“The things Phil teaches us—patience, tolerance, and responsibility—are priceless,” said New Haven Resident, Diego.

“It’s a once in a lifetime chance to try something new,” said New Haven Resident, Anthony. I’m learning not to give up. It doesn’t matter how far the ball goes, as long as you hit the ball.”

“He teaches them much more than golf,” said New Haven Program Specialist Landon Leathers. “He’s teaching them what it means to be a gentleman on the golf course, the etiquette, the rules, and qualities such as honesty, integrity, thankfulness, and patience.”

The program has had a huge impact on all the participants. Phil Machamer, obviously impressed with the boys’ interest, enthusiasm, and commitment, has agreed to continue the lessons beyond the original six. There is, after all, a lot to learn.

And the boys can’t wait to get to the course. “It’s amazing. I can’t describe it. It’s just great!” said Bruno.

Our thanks to Phil Machamer and Donn Bleau for a great tee shot.
Hitting the Slopes

All work and no play makes anyone dull. S’no fun. So to solve that problem, there was recently snow fun!

On March 10th, the New Haven boys enjoyed a day trip to the local mountains for a day of play in the snow. More than 12 residents, accompanied by 4 adults, treked to Snow Valley Resort for some fun in the sun.

Was it a good time? Well, what the boys had to say pretty much sums it up.

“The ski trip was the best day of my life,” said Bobby.

“It was a day filled with adrenaline,” said New Haven Resident, RJ. I loved going down the mountain, and by the end of the day I was going pretty fast. It was the best activity, and I would do it again.”

“The ski trips were such a blast,” said Landon Leathers, New Haven’s Program Specialist who oversaw both of this year’s ski adventures. “I could tell that the day brought a sense of freedom to each resident. They were free to let their guards down and smile and laugh and try something new that many had never even dreamed they would do in their lifetime.”

“We could see that this day meant so much to them. Each guy worked really hard to go on this trip. Without Friends of New Haven, we would not have been able to give these guys a day to remember.”

The High C’s

Part of the New Haven experience is showing residents the world in its many dimensions. One of those is culture.

For many years, Jinny Dunn, one of New Haven School’s “turnaround teachers” has been taking her students to the San Diego Opera. On March 15, she took a group of New Haven boys to see Romeo and Juliet and on April 15 they returned for a performance of La Traviata.

The performances were just the beginning. The operas were a topic of conversation for days afterwards, with the boys commenting on everything from costumes to choreography and concepts.

Many found in the operas themes that resonated with their personal lives, and from that they learned that opera—and many other aspects of culture—mirror real life realities. Opera is the story of real lives, even if fictional.

TaylorMade from page 1

New Haven was fortunate to have a lot of people who cared that day. In addition to the Herculean efforts of the TaylorMade staff, many other local businesses provided in-kind donations of materials and knowledge that helped get the job done. Among them were Paul Blanchard, owner of New Team Adventure (consultant and assistant); Clyde and Charmain Jennings of JW Lumber, who not only donated lumber but also provided two carpenters for three days to help rebuild rotted deck beams and joists; and Briggs Nursery, which donated the Texas privets for the privacy hedge; John Forrester, owner of Premier Color Nursery who donated flowers, soil and his time; and Sunrise Materials who donated delivery of decomposed granite.

In addition to Kathy Loberg, TaylorMade’s efforts were bolstered by Meredith Silberg, the company’s Event Marketing Manager and the team leaders for each project who included Travis Allen and Greg Seifert, landscaping; Dave Monroe and Jim Vaughn, painting; Janae Tait and Stuart Chin, picnic area and deck; Brad Wardenburg and Julie Tieman, fence and pool area; and Larry Kustra, furniture stain and picnic tables. Great job!

The estimated monetary value of the donated labor and materials was more than $40,000, but the real value of what happened that day can only be felt, not enumerated. It was, as TaylorMade’s Kathy Loberg said, a day that will never be forgotten.
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expertise. Nothing watered down about their work, which is amazing.

Mike Tierny, Accurate Home Inspections, (760) 722-2882, donated a home inspection.

Mark Benson, carpenter. (619) 770-5015. Mark has it nailed. He’s our only paid contractor, but has discounted his rate and been a lifesaver in terms of getting tasks completed in order to move forward.

Many thanks to our local suppliers including Home Depot for providing a $15,000 grant and assorted discounts; EDCO for donating a storage container and 40 yard dumpster; MWI Plumbing Wholesale, (760)-726-3996, for donating two bathroom sinks and a kitchen sink; Yingst Appliance, 760-724-8373, for providing a stove and fan at no charge and Coast Equipment Rentals, (760) 941-8003, for donating a scarifier to help level the downstairs concrete floor.

There have been dozens of volunteers who have donated their time and talent. All have given 100% of their energy and enthusiasm. Various members of the Friends have stepped up to assist including Bonnie Frazier, volunteer coordinator, Kay Nord, communications coordinator and Chrissy Soler, interior design consultant. All have contributed several days of labor on the project as well.

There have been many notable volunteers who have shed blood, sweat and tears including Cristine Clarke, Dan Foncello, Tony Garcia, Derek Greene, Nancy Irwin, Steve Jackson, Jennifer Jordan, Hunter and Rena Patterson, Renee Radi, Jana Schottl, Chris Swan and Mackenzie Wynne. Great Work! And of course every orchestra has a conductor. The Teen House renovation project was managed, overseen, encouraged, nurtured and nudged along by Friends of New Haven President Crista McClure Swan. “We have come a long way but still have a ways to go. The unexpected surprises added additional costs. Anyone who would like to help us by purchasing or donating electrical fixtures, plumbing fixtures or flooring please contact Bill Kincaid, New Haven Director of Development, at 760-809-8601.”

As always, we get by with a lot of help from our Friends and our friends. Thank you all.

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New Haven By the Numbers

- Our residential treatment programs run 24 hours a day, seven days a week in 12 residences
- 72 adolescent boys in treatment at any given time
- 12 homes in Vista, Oceanside and San Marcos
- 2 Outpatient and home-based mental health services - 1 in Riverside County and 1 in San Diego County
- $10 million annual budget
- 12,000 + youth helped since 1967
- New Haven launched North County Trade Tech High in 2008. Trade Tech is a charter school located in Vista with a career technical education focus in green building trades, architecture and engineering